

How to Automate Social Media

Why Businesses Use Social Media

- Brand Promotion
- Audience Engagement
- Be a Source of Useful Information

Today we are going to focus on:

Being a Source of Useful Information

People want something in return
for Following a page.

By offering them valuable and relevant content
on a regular basis, you are giving them a
reason to Follow you!

Let's talk about CONTENT CURATION:

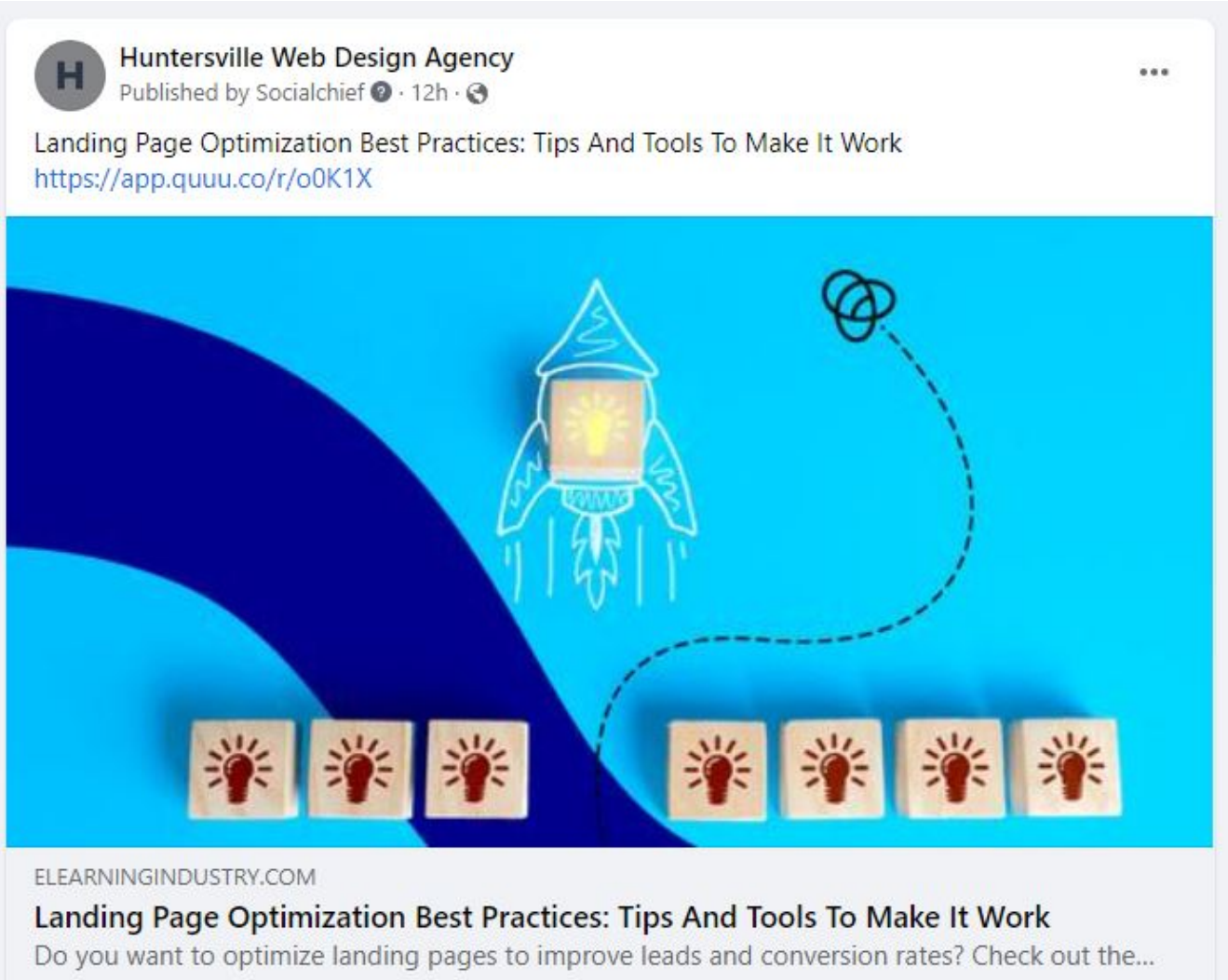
Content curation means **collecting, categorizing and sharing valuable pieces of content on a specific topic.**

And similarly, like the curator in a museum, you curate your own collection across social media platforms.

If I find a great article related to Digital Marketing or Web Design and I think my followers may benefit from reading it, I can post it on my Social Media (as long the post references the original source).

Here is a post
from my
Huntersville
Web Design
Agency
Facebook
Business Page:

<https://www.facebook.com/huntersvillewebdesignagency>



This is an
example of
Curated
Content as it
appears on my
Websites MIA
Twitter profile:

<https://twitter.com/websitesmia>

FYI: Websites MIA is my South
Florida Digital Marketing
agency.



Websites Miami @websitesmia · 11h

Why Marketers are Doubling-Down on SEO in 2021



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Adopting a new SEO strategy in 2021? You should! As search
algorithms change, keeping your website up-to-date is crucial for your...



And finally, here
is a post from
my LinkedIn
profile:

<https://www.linkedin.com/in/alsoto007/>



The image shows a LinkedIn post from Al Soto, a Digital Marketer, SEO, and Web Designer. The post title is "Why People Trust Strangers When Buying Online". The main image features a duck and a goose with speech bubbles. One bubble says "I'm real" and another says "I'm not real". There are red 'X' marks over the speech bubbles and the word "TRUST" is written in large green letters across the bottom of the image. The post includes a link to a blog article from reputationx.com, which is 5 minutes long. The post also has icons for Like, Comment, Share, and Send.

I am posting 6 shared Articles per day,

EVERY DAY,

on Twitter, LinkedIn and Facebook.

AND THE
BEST PART IS...

**IT'S ALL ON
AUTOPILOT !**

How can you do the same
for your business?

<https://quuu.co/>

Quuu

Hand-Curated Content Powered by AI

Grow your social media following by sharing relevant curated content entirely on auto-pilot

Enter your name Email address **Get Started Free**

Trusted by the world's biggest content companies

TRW **Forbes** **Entrepreneur** **Inc.** **HubSpot**

*** I have no affiliation with this company. Quuu.co is just a service that I use for my own businesses. ***

Their service will allow you to connect your Social Media profiles and send those profiles Curated Content 1-6 x's per day.

How much does it cost?

That's a Great Question.

(SPOILER: there is a free option available for one profile. For 2-10 social profiles, it's \$5/mo)

How much is the time it would take you to add good content to your social media feeds on a daily basis worth?

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What Types of Content are Available?

These are just some of the 500+ categories of content available:

Business Networking

Real Estate

Holistic Health

Accounting

Computer Network Security

Law

Dance

Insurance Industry

3D Printing

Financial Investing

Moving, Packing and Storage Tips

Healthcare

Workplace Health

Immigration & Migration

Home Services

Construction Industry

IT Consulting

Pest Control

Photography

Businesses are expected to have Social Media.

This is an easy and affordable “automated” option that will enable you to have active Facebook, Twitter and LinkedIn profiles for your business.

*** Quuu only works with Facebook, Twitter and LinkedIn ***

Disclaimer:

I am in no way suggesting that this will fulfill all your Social Media needs. Ideally, you should be making Brand related posts and posts that are engaging.

However, Quuu.co is a Good option to augment your existing social media campaign.

And a Great option if you're currently not posting at all.

I hope this information is of value to you.

Please let me know if you have any questions.

THANK YOU!